



Satya Prakash Arya

He has over 20 years of experience as a development practitioner and a developmental communication specialist. He initiated his career with Rashtriya Sahara, a Hindi National Daily and subsequently been associated with development programmes. He have designed, implemented, and managed several development campaigns including media campaigns. He has also facilitated training programmes/workshops on Social & Community development issues.

He was involved in large scale research studies and documentation initiatives with PwC and Ernst & Young. He was involved in creation of manuals on development issues, demystifying processes associated with development programmes, enabling improved uptake of rights and entitlements by the poor. He has also worked on issues pertaining to livelihoods, local self-governance, empowerment of the marginalised, children in distress etc.

He was associated with Chief Minister's Office (CMO), Government of Madhya Pradesh as Communication and Public Relations Expert. His key responsibilities at Rajya Anand Sansthan include developing & designing programmes for Anandaks, monitoring and hand holding support to Anand Clubs, training & designing campaigns, media handling, brand building etc.