



## **Satya Prakash Arya**

### **Educational Qualification**

Master in Mass communication and journalism

### **Work Experience**

Satya Prakash has over 21 years of experience as a development practitioner and a developmental communication specialist. He started his career with Rashtriya Sahara, a Hindi National Daily and subsequently been associated with development programmes. He has designed, implemented, and managed several development campaigns including media campaigns. He has also facilitated training programmes/workshops on social & Community development issues.

He was involved in large scale research studies and documentation initiatives, creation of manuals on development issues, demystifying processes associated with development programmes, enabling improved uptake of rights and entitlements by the poor. He has also worked on issues pertaining to livelihoods, local self-governance, empowerment of the marginalised, children in distress etc.

Presently, Satya Prakash is associated with Chief Minister's Office (CMO), Government of Madhya Pradesh as communication and Public Relations Expert and posted at Rajya Anand Sansthan. His key responsibilities include developing & designing programmes for Anandaks, monitoring and hand holding support to Anand Club, training, designing campaigns, media handling, brand building, etc. for RAS.